

THE WEBSITE COOKIE CLARIFICATION TEXT

About The Clarification Text

We, Kedrion-Betaphar Biyofarmasötik İlaç San.Ve Tic.A.Ş., use some technologies (“cookies”) such as cookies, pixels, gifs in order to develop your experience during your visits to our online media. We use such technologies in accordance with, especially, the Law on Protection of Personal Data No. 6698 (“Law on PDP”) and the regulations to which we are subject.

The purpose of this Cookie Clarification Text is to inform you about the processing of personal data which are collected from the cookies which are used by the Site Visitors (“Data Subject”) during the performance of the web site, www.kedrionbetaphar.com.tr (“Site”). In this clarification text, we would like to inform you what kind of cookies are used in our website for what purposes and how you can control such cookies.

We, Kedrion-Betaphar Biyofarmasötik İlaç San.Ve Tic.A.Ş., have right to give up using, change types or functions of cookies or include new cookies in our website. Accordingly, we reserve the rights to change the provisions of this Clarification Text at any time. All kinds of change in current Clarification Text are not announced on the website or any public media, but come into force. You can find the latest update at the head of the text.

Collection Method of Personal Data and its Legal Base

Your personal data are collected through the cookies in electronic media as a result of your visit to our website or your use of our app according to legal base in relation to our company’s legitimate interest. Your personal data may be processed for the purposes set out in this Cookie Clarification Text under terms and conditions about personal data processing at Article 5 of the Law.

Data Can Be Transferred to Whom and For Which Reason

We, Kedrion-Betaphar Biyofarmasötik İlaç San.Ve Tic.A.Ş., may share your personal data within the scope of the Cookie Clarification Text, with our providers, group companies, legally authorized public institutions and private persons under the limitations of abovementioned purposes and according to the regulations.

What Kind of Cookies are Used for What Purposes?

In General,

We, Kedrion-Betaphar Biyofarmasötik İlaç San.Ve Tic.A.Ş., use cookies for various purposes and process your personal data through such cookies. These purposes are generally as follows:

- to perform basic functions for operation of the website. For example, the members who have log in don’t need to re-enter their passwords when they visit different pages of the Website.
- to analyze the Website and increase the performance of the Website. For example, to provide the integration of different servers on which the Website runs, and determine the number of Website visitors and make performance settings accordingly or allow the visitors to easily find what they search.
- to increase the Website functionality and provide ease of use. For example, to share third- party social media via the Website, recall of visitor’s user name or search

We, Kedrion-Betaphar Biyofarmasötik İlaç San. Ve Tic. A.Ş., may share your personal data within the scope of the Clarification Text, with our providers, legally authorized public institutions and private persons under the limitations of abovementioned purposes and according to the regulations. Please note that the parties to whom the personal data are transferred may store your personal data in their servers all over the world.

Cookies Used in Our Website

You can find the following different kinds of cookies we use in our website. Both first-party cookies (those which are integrated by the site you visit) and third-party cookies (those which are integrated by the servers other than the site you visit) are used in our Website.

Performance and Analysis Cookies

Thanks to said cookies, we are able to analyze our website's performance to make it better and allow you to use our website. For example, thanks to such cookies, we are able to detect our visitor's most visited pages, and monitor whether our website runs as required or not, and detect the possible problems.

Cookie	Description
_ga (expiration time: 2 years)	It records a single id to be used for generating statistical data on how a visitor uses the website. It's used to recognize the users.
_gat_gtag_UA_130432006_1 (expiration time: 1 minute)	Google uses this cookie to recognize the users.
_gid (expiration time: 1 day)	It records a single id to be used for generating statistical data on how a visitor has used the website.

How Can I Control the Use of Cookies?

You have the facilities to customize your preferences by changing the settings of your browser.

Adobe Analytics	https://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/clear-cookies-on-a-web-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	https://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

MozillaFirefox <https://support.mozilla.com/en-US/kb/Cookies>

Opera <https://www.opera.com/browser/tutorials/security/privacy/>

Safari: https://support.apple.com/kb/ph19214?locale=tr_TR

What are Your Rights as a Data Subject?

Data Subjects, according to the Article 11 of the Law on PDP, have

- a) the right to be informed whether their personal data is processed or not,
- b) the right to request for information about their processed personal data,
- c) the right to inquire the reason for processing their personal data and its conformity with legitimate purposes,
- d) the right to obtain information on the third persons (in the country and abroad) to whom their data are transferred,
- e) the right to request for correction of their personal data, if they have been processed incorrectly and incompletely,
- f) the right to request for erasure or disposal of their personal data within the scope of the provisions at art. 7,
- g) the right to request notification of the operations carried out in compliance with sub- paragraphs (d) and (e) to third parties to whom his personal data has been transferred,
- h) the right to object in cases of exclusive processing of their personal data by automated systems which produce the conclusions against the data subjects,
- i) the right to claim compensation for damages arising from the unlawful processing of his personal data.

Your requests are assessed and finalized within the shortest time and in 30 (thirty) days in the case that you submit your requests for your rights to us through the methods stated in the Kedrion-Betaphar Biyofarmasötik İlaç San. Ve Tic.A.Ş., Data Subject Application Form on www.kedrionbetaphar.com.tr address. Any charge is not claimed for the requests; however, the Company reserves the right to claim charges according to payment tariffs determined by the Personal Data Protection Board.

Data Subject accepts and declare that related Data Subject is not able to completely use the Website functions and is responsible for all conclusions therein, if this Data Subject asks the Company not to use any of his/her personal data.

